Amendments to the Specification:

Please replace the paragraph beginning at **page 9, line 18**, with the following rewritten

paragraph:

> In the example, the mobile wireless device 122 can be unactivated. The mobile wireless device [[132]] 122 is operable to receive subscriber input via a user interface and can achieve bi-directional communication (e.g., via wireless technology) via the wireless network 132 with the automated activation and provisioning server 142. The server 142 is operable to accept subscriber input to achieve activation and an indication of subscriber choices indicating subscriber-desired services (e.g., related to providing mobile wireless communication services). The server 142 can then orchestrate appropriate actions by which the mobile wireless device 122 is activated and provisioning is achieved for the subscriber-desired services. In some cases, the server 142 can be divided into separate physical machines (e.g., to achieve scalability or to separate functionality for accepting subscriber input from the functionality for orchestrating appropriate actions in response to the subscriber input).